

European Focus Conference
Women Choosing ICT Careers: Influencing Policy from Practice
Athens, 26 October 2010

Look who's talking!

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BROWN Eileen, Ms.



CEO of Amastra / Chair of Intellect's Women in IT Forum, Intellect (<http://www.intellectuk.org>), UK

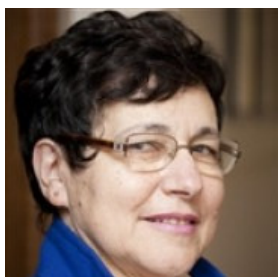
Eileen Brown is CEO of Amastra; a company which helps you achieve your aspirations using offline and online social methods. She has been in a variety of roles in the IT Industry since 1993. After spending 10 years in the Merchant Navy as Shell Tankers first female Deck Officer, Eileen managed a fleet of ships in a container shipping company, IT support, then training and management at a training provider in London, technical consultancy, at HP and Manager of the IT Pro Evangelist team at Microsoft before leaving to start her own company.

Eileen helps you achieve your goals using social media and Web 2.0 to find and engage with customers, identify your influencers and gain advocates for your brand. She works with you to improve perception about your brand and create a vibrant community, use Social Media to amplify your message and improve the quality of your connection to your customers to increase satisfaction.

She is an accomplished and well-known international speaker and expert on Social Media, Online Branding, Web 2.0 and Unified Communications and is a key advocate for the advancement of Women in Technology. She explores the art of the possible, looking at how technology is changing the world we live in, simplifying work and making staff more productive.

Eileen is a member of the IoD, the BCS, and a fellow of the RSA. She is part of the BCS Strategic panel for Women in IT, sits on the BCS Committee for the Essex region and is the Chair of Intellect Women in Technology strategic group. However, her life isn't spent entirely at her laptop. Away from work, she makes jam and chutney in awesome quantities, tends her flock of chickens, grows organic vegetables and fruit and races around the countryside in her home built 6.6 litre cobra replica car. As much as possible, whenever she encounters warmer waters, she scuba dives as much as possible to get away from the phone... ■ eileenb@amastra.co.uk

FABRY Eva, Ms.



Director of the European Centre for Women and Technology (ECWT) (<http://www.womenandtechnology.eu>), Chair of the Global Women and Technology (GWT) Network, European Affairs Manager at the Regional Innovation Centre Papirbredden Innovasjon, Norway – Secretariat of the ECWT

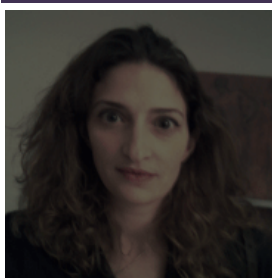
Eva got her university degree at the Eötvös Lorand University Faculty of Arts, Budapest, Hungary and the Oslo University Faculty of Arts, Norway. Between 1976 and 1990 Eva was working as a diplomat - cultural attaché - at the Hungarian Embassy in Stockholm. Between 1990-2000 she was running her private consultancy for EU project development and management and between 2000 and 2006 she worked with regional and local authorities in West Sweden with projects in Interreg IIC, IIIB NSP, IIIC, FP5 and FP6 programmes, several with ICT and women and technology focus.

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Since the 1st of November 2007 she works as European Affairs Manager at Papirbredden Innovasjon, a multi-stakeholder regional innovation centre in Drammen, Norway functioning as the Secretariat of the ECWT. Since year 2000 Eva has been intensively involved in building up the international network of the Swedish National Federation for Resource Centres for Women (Member of the Board 2000-2007) and the WINNET Europe Association (2006-2007). She is since year 2005 Member of the Steering Committee of the International Taskforce for Women and ICTs (ITF), a global community of organizations, institutions, businesses and individuals working to increase the economic, social, and educational opportunities for women and girls in the knowledge based economy in a measurable way. The ITF is recognized as a Community of Expertise by the UN Global Alliance for ICT and Development (GAID).

Eva played a key role in starting up in Europe the first regional centre for women and technology and she was elected as the Director of the European Centre for Women and Technology (ECWT) in July 2008. She is since October 2008 also the Chair of the Global Women and Technology (GWT) Network. Eva is project manager of the European Directory of Women and ICT launched by the European Commission the 8th of October 2009 ■ eva.fabry@womenandtechnology.eu

FERGADIOTOU Ioanna, Ms.



Training Manager (KEK Kifissias), Vocational Training SA (<http://www.ep-katartisi.gr/>), Ministry of Labour and Social Security, Greece

Ioanna Fergadiotou holds a degree in Physics from Athens University (1996) and master degrees in Science Education, Adult Learning and Business Administration. She has worked as a project manager in the educational technology field and as a training consultant since 1999. She has a 10-year experience in learning environments, e-learning tools and human capital development information systems. She has also worked as a courseware instructional designer for the public sector, the banking sector and international non-profit organizations. Today, she works as a Training Manager in the Vocational Training Center of Kifissia ■ i.fergadiotou@ep-katartisi.gr

KAMBERIDOU Irene, Dr.



Assistant Professor, National and Kapodistrian University of Athens & Founding Member of the European Centre for Women and Technology (ECWT) (<http://www.womenandtechnology.eu>) and EUD, the European Directory of Women and ICT (<http://www.ictwomendirectory.eu>), Greece

Dr. Irene Kamberidou is an Assistant Professor of Sociology at the University of Athens. She received her BA and MA from Emmanuel College and Boston College, respectively, Boston, Massachusetts, USA and her PhD from Panteios University of Social and Political Sciences in Athens, Greece. Dr. Kamberidou is a founding member of the European Centre for Women and Technology (ECWT), a member of the ITF-Europe Working Group (International Taskforce on Women and ICTs-Europe) and the Gender Expert Action Group (GEAG) of the European Commission's Directorate-General for Information Society and Media in Brussels. As a member of the the Gender Expert Action Group (GEAG), Dr. Kamberidou participated in "the Consultation Workshops on Gender and

Technology” in 2004, 2005, 2006, in the “Women in Science seminar” in 2006, in the gender mainstreaming Conference on ‘Re-researching Women in Science and Technology’ , in Vienna, Austria, 15-16 May, 2006, jointly organized by the Austrian Presidency and the European Commission. She also participated in the European Commission “Shadowing” Conference and best practices workshops in Brussels, March 2008 (ITGirls, <http://www.ec.europa.eu/itgirls>) at the meetings for the establishment of the European Centre for Women and Technology (ECWT) in Brussels and in Drammen, Norway respectively in 2008; at the international UNICAFE Dissemination Conference, “Beyond the Glass Ceiling: Women Academics in Engineering, Technology and Life Sciences across Europe” , November 12-13, 2008, Constantinople. Istanbul Technical University, Faculty of Architecture, Taksim (<http://www.womenacademics2008.org>) and in the European Commission’ s “IT Girls Shadowing Conference, ‘Signing of the Code for Best Practices for Women and ICT’ ,” March 3 2009, in Brussels. Dr Kamberidou represented the ECWT at the «Global Forum 2009: Shaping the Future-ICTS & the Future of Internet-Opportunities for Stimulating & Reshaping the Economy, Oct. 19-20, 2009 in Bucharest Romania and she represented the ECWT at the “Women in ICT-Shadowing 2010” conference 7-9 March 2010 in Nicosia, Cyprus where she presented the ECWT and EUD-the European Directory of Women and ICT (<http://www.ictwomendirectory.eu>).

Dr. Kamberidou worked as a journalist and reporter—from 1983-1991— at the Athens New Agency (ANA), the General Secretariat of Press and Information of the Ministry to the Presidency, the Ministry of Foreign Affairs Information Bureau, and the National Greek Radio and Television’ s (ET-1) Department for Overseas Greeks. Her articles appeared in *Athena Magazine-Publication of the International Studies Association*, *Spotlight-a fortnightly publication for political studies*, *Greek Economy*, *Gamma-Griechische Zeitschrift fur Deutschland und Europa*, and in the Greek dailies *Greece Today*, *Eleftherotipia*, *Vradyni* and *Avgi* (1984-1997) ■ ikamper@phed.uoa.gr

KARAMELAS Panagiotis, Dr.



Assistant Professor of Information Technology, Hellenic American University
(<http://www.hauniv.us/>)

Panagiotis Karampelas holds a PhD in Electronic Engineering from the University of Kent at Canterbury, UK. He also holds a Master of Science from the Department of Informatics, Kapodistrian University of Athens and a Bachelor degree in Mathematics from the same University. He has worked for 3½ years as an associate researcher in the Foundation for Research & Technology-Hellas (FORTH), Institute of Computer Science, and several years as a user interface designer and usability expert in several IT companies designing and implementing large-scale information systems. He has also participated in many European research projects and published a number of articles in his major areas of interests. He serves as an associate editor in the Social Network Analysis and Mining journal and reviewer in various scientific journals and conferences in his fields of interests. He is member of the organization committee of the International Conference on Advances in Social Network Analysis and Mining. He teaches human computer interaction, programming and databases. Panagiotis Karampelas is also the Director of the Information Technology Programs ■ pkarampelas@hau.gr

KIRIAKOS Dimitris, Mr.



Vice President, Hellenic Informatics Union (<http://www.epe.org.gr/>), Greece

Dimitris E. Kiriakos holds a BSc in Computer Science and an MSc in Systems Engineering from Cardiff University, U.K. He also holds an MBA from Athens University of Economics & Business and an MEd in Adult Education from Hellenic Open University.

He has work as an Analyst Programmer, for Ergobank S.A. (now Eurobank) and OTE S.A. as well as a Product Development Manager at Panafon-Vodafone. Currently he is working as an IT Professor for a Technical School in Athens and for TEI Piraeus. He is the Vice president of the Hellenic Informatics Union ■ dkiriakos@gmail.com & antiproedros@epe.org.gr

LOUCA Soulla, Dr.



Associate Professor, University of Nicosia, Cyprus / COST DC-ICT Chair / Co-operation for Science and Technology – Domain Committee for ICT (<http://www.cost.eu>)

Upon graduation from the American Academy in Larnaca in 1985, Dr. Soulla Louca went to the United States on a Fulbright scholarship for further studies. She received her Ph.D. in Computer Science in 1994 from Illinois Institute of Technology in Chicago. Prior to that, she had received a B.A in Computer Science and Mathematics, and a M.Sc. in Computer Science from Kalamazoo College, and Western Michigan University respectively.

Upon graduation, Dr. Louca worked for two years as an Assistant Professor at Otterbein College in Ohio. She returned to Cyprus in 1996, where she was hired for 3 years as a Visiting Assistant Professor at the University of Cyprus. She was then employed for one year at the Research Promotion Foundation and for the past ten years she has been working at the University of Nicosia. She has played an active role in the organization of various conferences and seminars regarding e-commerce, ICT, and IST, has participated and coordinated numerous projects including NSF, European, and local (RPF) research programs and has served as a reviewer for various international conferences/journals as well as an IST expert for the European Commission. Since June 2008, Dr. Louca is the Chair of the Domain Committee for Information Communication Technologies for the European program COST (Co-operation for Science and Technology) ■ louca.s@unic.ac.cy

NORMAN Louise, Ms.



European Project Assistant, Inova Consultancy (<http://www.inovaconsult.com/>), UK

Specialising in the History of Science and Technology, Louise's studies and previous work in the women's history archive at the University of Leeds has given her a strong background in the area of equality. Currently working at Inova Consultancy, the UK partner in the Gender IT project, Louise is responsible for supporting a variety of European Projects focusing on gender equality and diversity, including the Gender

IT project, where Louise has been closely involved in the research and analysis for the skills and trends element.

Inova Consultancy provides a flexible consultancy service that responds to the needs of organisations and individuals internationally in the area of diversity, equal opportunities and entrepreneurship. Inova has specialist experience in the field of gender and SET (Science, Engineering and Information Technology), especially in appropriate positive intervention strategies to address diversity issues and in particular, to redress the imbalance of women in non-traditional courses and careers. Inova has participated in several European and national projects including conducting research into gender stereotypes in SET and has also worked with women in enterprise and mentoring programmes in SET.

Inova also represents WiTEC C (<http://www.witec-eu.net>), the European association for Women in SET (Science, Engineering and Technology). WiTEC has national networks in 10 EU Member States: Austria, Estonia, Germany, Greece, Hungary, Italy, The Netherlands, Spain, Sweden and the UK ■ office@inovaconsult.com

TZELEPI Krysta, Ms.



Managing Partner, Treasure Lab Ltd, Professional Training & Coaching, Greece (<http://www.treasurelab.gr>)

Krysta Tzelepi Rosenberg is the Managing Partner of Treasure Lab, a professional coaching & training company, with a strong belief in business people's inner "treasures" and working on how to discover them through coaching & development programs. After 10 years in HR management and 10 in Professional Training & Coaching, her passion continues to be people, learning & results !

Initially interested in teaching and psychology studies, she graduated from the University of Athens-School of English Literature & the American College of Greece and took her first career steps as an English teacher at Arsakion schools. Continuing towards her Masters degree at Tufts Eliot Pearson Dpt of Child study on a full scholarship, she graduated with an M.A. and returned to Greece, where she gradually worked her way toward training and HR management. Main positions were: HR Manager for Marks & Spencer, where she was able to recruit, & develop managers for new stores and streamline the Greek business with UK HR practices and Training & Development Mgr for Citibank Greece, where she matched training offered with management needs, improved the training ratios per person, participated in Global Quality initiatives, was selected as European trainer for New Managers Pan-European project etc. Within these positions, she always enjoyed the quest for learning, motivating people and facilitating change.

In the last 10 years, both as owner of HRDC Consulting, as Managing Partner of Humans to Go & now as Treasure Lab' s Managing Partner, she has undertaken development projects for companies such as Alpha Bank, Eurobank Cards, Coca Cola Hellenic BC, Ericsson, IKEA, Lafarge Beton, TITAN Cement etc. Her focus is on managers and how to help them become better coaches for their teams, since systematic coaching has been proven to correlate with effective leadership. She believes that Change needs Steps and Time in order to take place, so most programs combine coaching with training, training together with other activities etc. increasing self-awareness and motivation to change.

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She is a pioneer in coaching in the Greek market and was the first coach to be certified by the International Coach Federation, in Greece - at ACC level. Until now, she has designed coaching programs for over 1500 managers, has over 1000 hours of coaching experience and is the only coach to be certified at PCC level, in Greece, until now. She believes in coaching, as a way of working with clients towards heightened self-awareness and a broader scope in their life, enabling them to discover and move towards where they want to be.

Apart from work, she loves daydreaming with a view to the Aegean sea, meeting interesting people and getting to "see their world" , spending the evenings with her family and friends in cooking and discussions... ■ krysta@treasurelab.gr