



Европейски парламент Parlamento Europeo Evropský parlament Europa-Parlamentet Europäisches Parlament
Euroopa Parlament Ευρωπαϊκό Κοινοβούλιο European Parliament Parlement européen Parlaimint na hEorpa
Europski parlament Parlamento europeo Eiropas Parlaments Europos Parlamentas Európai Parlament
Parlament Ewropew Europees Parlement Parlament Europejski Parlamento Europeu Parlamentul European
Európsky parlament Evropski parlament Euroopan parlamentti Europaparlamentet

Directorate-General for Communication
Directorate for Media
Media Services Unit and Audio-visual Unit

European Parliament press seminar for audio-visual media

#EUElections2019 - one year to go

Brussels, Tuesday 22 and Wednesday 23 May 2018

Programme



TV studio at European Parliament in Brussels.

In case of late arrivals or last minute issues, you can reach us at +32 498 98 14 33.
However, this number will only be available on seminar days.

Tuesday, 22 May 2018

08:30 - 12:30

NATIONAL PARTS (1)

National seminars and meetings with MEPs (organised by press officers)

BG, IT, LT, SI

CENTRAL PART

Venue: Paul Henri Spaak building, room PHS 4B001 - Interpretation: EN, FR, DE, IT, ES, PL

13:15 - 13:30 Welcome
Sylvie GUILLAUME, European Parliament Vice-President for Information Policy, Press and Citizens Relations including EPLOs

13:30 - 13:45 Introduction
Jaume DUCH GUILLOT, Director-General for Communication and EP Spokesperson

13:45 - 14:15 Opening session
European Parliament and the European Union one year before the elections
Antonio TAJANI, European Parliament President
Followed by Q & A session

14:15 - 15:00 EE19: Spitzenkandidaten and challenges at stake
Klaus WELLE, European Parliament Secretary General
Followed by Q & A session

Moderated by Teresa KÜCHLER, Brussels-based correspondent of Swedish daily Svenska Dagbladet

15:00 - 15:15 Coffee break

15:15 - 16:15 Main challenges ahead

- ❖ Future of Europe: a path for reforms?
Danuta HÜBNER (EPP, Poland), Chair of the Committee on Constitutional Affairs, and Member of the Brexit Steering Group

- ❖ Multiannual Financial Framework: EU Budget post 2020
Isabelle THOMAS (S&D, France), Co-rapporteur

Followed by Q & A session

Moderated by Teresa KÜCHLER, Brussels-based correspondent of Swedish daily Svenska Dagbladet

16:15 - 19:00 Visit to the European Parliament audio-visual facilities available for free to the media, and discussion with Parliament experts on media specific needs

19:00 Dinner with Brussels-based correspondents
Venue: Restaurant Origen, Altiero Spinelli building, ASP block E, level 1
(take the big stairs beside the print shop on the ground floor)

Wednesday, 23 May 2018

CENTRAL PART

Venue: Paul Henri Spaak building, room PHS 4B001 - Interpretation: EN, FR, DE, IT, ES, PL

09:00 - 09:40 Eurobarometer “One year to the EE2019”
Philipp SCHULMEISTER, Head of Public Opinion Monitoring Unit
Followed by Q & A session

09:40 - 10:15 EE2019: European Parliament elections campaign
Nicolas LE POLAIN, Administrator, Member of the EE2019 implementation team
Followed by Q & A session

Moderated by Raffaella DE MARTE, Media Services Unit

10:30 - 11:00 Press conference
#EUElections2019 - one year to go
Antonio TAJANI, European Parliament President
Venue: Agora - VoxBox

Venue: Paul Henri Spaak building, room PHS 4B001 - Interpretation: EN, FR, DE, IT, ES, PL

11:15 - 12:00 How to make an election debate more appealing
Ray COLGAN, European Broadcasting Union, News Editor, Project Manager of
the EU Elections 2014 TV debate
Presentation and open discussion with the audience

12:00 - 12:45 Discovering Parliament audio-visual services
- Time line towards the EU elections and beyond - Fernando CARBAJO, Head of Audio-visual Unit
- Showcasing TV programmes produced at Parliament - Eugénie DEN HERTOG, Audio-visual Unit
- Parliament’s full range of technical offer - Óscar FONTAO, Audio-visual Unit
Presentation and open discussion with the audience

Moderated by Raffaella DE MARTE, Media Services Unit

14:30 - 18:00

NATIONAL PARTS (2)

National seminars and meetings with MEPs (organised by press officers)
DE, EL, ES-Mad, IT, LT, MT, PT, SI

Optional:

Visit to the Parliamentarium, the European Parliament Visitors’ Centre (closing time - 18:00)



BACKGROUND

The European Parliament Directorate for Media is holding in Brussels a seminar for senior staff of television outlets of all Member States on Tuesday 22nd to Wednesday 23rd of May, exactly one year ahead of the European elections. The seminar entitled “#EUElections2019 - one year to go” will be divided into two parts with day one highlighting the issues facing Europe now and in the future with presentations on topics such as next year’s EU elections (EE2019) and the procedure to elect the President of the European Commission (the so-called *Spitzenkandidaten* or lead candidates process), as well as Brexit and the Future of Europe. Day Two will present the results of the Eurobarometer as well as Parliament’s EE2019 institutional campaign.

Participants will take part in practical trainings that will showcase previous TV programmes produced using Parliament’s TV facilities, and will be invited to produce their programmes using Parliament’s audio - visual facilities in the future. This will also be an opportunity for attendees to discuss their channels’ own specific needs as well as current audio-visual trends.

Future of Europe/Brexit

A focus of this seminar is the changing landscape of Europe and how to overcome the major challenges faced. The untapped potential of the Lisbon Treaty and ensuring that a stronger euro area integration does not undermine the integrity of the EU are two key topics for the future of Europe.

On Brexit, Parliament proposed during the March plenary session a potential association agreement between the EU and the UK. The four main guidelines would be: trade and economic relations, internal security, cooperation in foreign policy and defence, and thematic cooperation. Any withdrawal agreement and future association or international agreements with the UK will need to win the approval of the European Parliament.

Multiannual Financial Framework: EU Budget post 2020

Parliament adopted in March two resolutions on the next multi-annual financial framework for 2021. Members are calling on the EU budget to focus on the challenges of member states ranging from migration, defence, security and climate change. There is an emphasis on young people and small businesses with a boost to Erasmus+, the Youth Employment Initiative and an infrastructure investment through the Connecting Europe Facility. MEPs are also calling for a financial tax to replace part of the national direct contributions. The raising of the EU expenditure of 1% to 1.3% of EU GNI (gross national income) to fund the new ventures, without damaging poorer European regions and the agricultural community will also be considered.

Lead candidates in the European elections

MEP’s have insisted that the *Spitzenkandidaten* method is here to stay despite EU leaders proclaiming they will not be bound by this process. First implemented in 2014 and used to elect current Commission President Jean-Claude Juncker, the process allows European political parties to nominate candidates for EU Commission President leading up to the elections, linking this choice to the election outcomes.

Eurobarometer “One year to the EE2019” and result publication during the election night

On 23 May 2018, i.e. exactly one year before the European elections, Parliament’s Public Opinion Monitoring Unit will publish the results of its most recent Eurobarometer survey, aiming at mapping public opinion ahead of the EE2019. This survey will take a close look at the main topics citizens wish to be discussed, at the role and impact of the *Spitzenkandidaten* process as well as on voting motives and behaviour in all EU Member States.

Attendees to Parliament’s press seminar will gain insight into the results on both European and national level. In addition, the methodology and usability of the Eurobarometer tool not only for the European Parliament but also and specifically for the media will be explained. Finally, the presentation will focus on the services offered ahead of and during the Election Night 2019 which would culminate in the projection of an overall European election result for the whole Parliament.